



# People, Health and Food Systems

## Challenges and solutions for 2030

INTERNATIONAL  
CONFERENCE 2018

13th – 14th June 2018

Hilton Liverpool  
City Centre  
LIVERPOOL, UK

### About N8 AgriFood

The N8 is a collaboration of the eight most research-intensive universities in the North of England: Durham, Lancaster, Leeds, Liverpool, Manchester, Newcastle, Sheffield and York. The focus of the N8 AgriFood Programme is the sustainability and resilience of food systems across the full supply chain from food production and operations to consumption and public health.

[www.n8agrifood.ac.uk](http://www.n8agrifood.ac.uk)

### The N8 AgriFood Annual Conference - a brand opportunity you can't afford to miss

The N8 AgriFood Conference 2018 - *People, health and food systems; challenges and solutions for 2030* - is the central point for leaders in the global food and supply chain ecosystem to connect, collaborate and re-imagine the market places of tomorrow. This exclusive event will bring together agri-food researchers across the N8 with global and regional leaders in business, finance, technology, politics and economics – to inspire, educate, and foster the future of a truly sustainable food system.

The event will feature a balanced mix of industry thought leaders, business leaders, policy makers and academics. All delegates will converge in the lively city of Liverpool for two full days of insights delivered through a range of presentations from international speakers, panel discussions, exclusive breakout streams and unique networking opportunities.

### Audience Profile

We estimate an audience of 200-300 attendees with 75% research/academic experts from many different disciplines including new researchers and students. We estimate 25% industry/external stakeholders (mainly UK but also wider afield) working on agri-food across the full supply chain.

Industry attendees will come from our External Advisory board network and stakeholder contacts such as Barclays Bank, Mondelez, Co-op, Sainsbury's, NFU, Unilever, Booths, Waitrose, IGD, HSBC, Food & Drinks Federation, LEAF, M&S and many more

### **Sponsorship opportunities on offer**

Choose from different sponsorship levels, each of which will provide you with various benefits including branding opportunities. We can also tailor make options.

#### **Gold sponsorship - £6,000**

- Speaking opportunity (subject to agreement on panel session format and speakers)
- Exhibition stand, advert in Event Guide
- Premium positioning of your logo in all related marketing collateral
- Complimentary delegate passes (to include conference dinner) for two people

#### **Exclusive sponsorship of conference dinner - £5,000**

- Listing as dinner sponsor in all related marketing collateral
- Your logo and acknowledgement of your sponsorship displayed at the dinner venue
- Opportunity to briefly address the dinner attendees
- Three free delegate passes including dinner

#### **Exclusive sponsorship of drinks and poster reception - £4,000**

- Listing as drink sponsor in all related marketing collateral
- Your logo and acknowledgement of your sponsorship displayed at the drinks reception
- Opportunity to briefly introduce the drinks and poster reception
- Two free delegate passes

#### **Silver sponsorship - £2,500**

- Exhibition stand
- Mention in Event Guide; premium positioning of your logo in all related marketing collateral
- Complimentary delegate pass for one person

#### **Bronze sponsorship - £1,000**

- Exhibition stand
- Mention in Event Guide; positioning of your logo as an exhibitor in all marketing collateral
- Complimentary delegate pass for one person

#### **Media Partnerships - £500**

- Your logo as media partner on all related marketing collateral including website and onsite event guide
- Opportunity to display your journal/similar at the event

For more information please contact

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